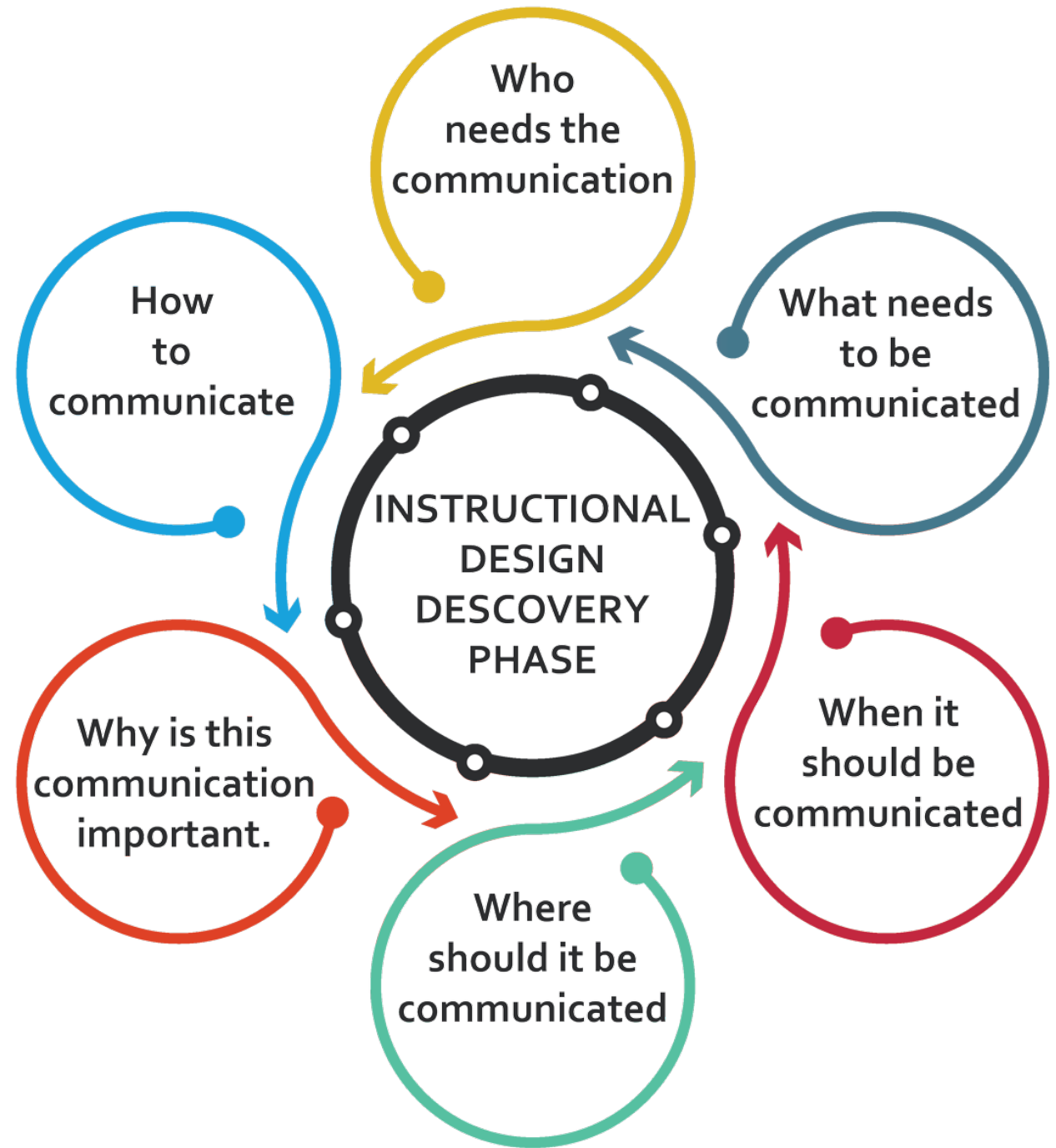


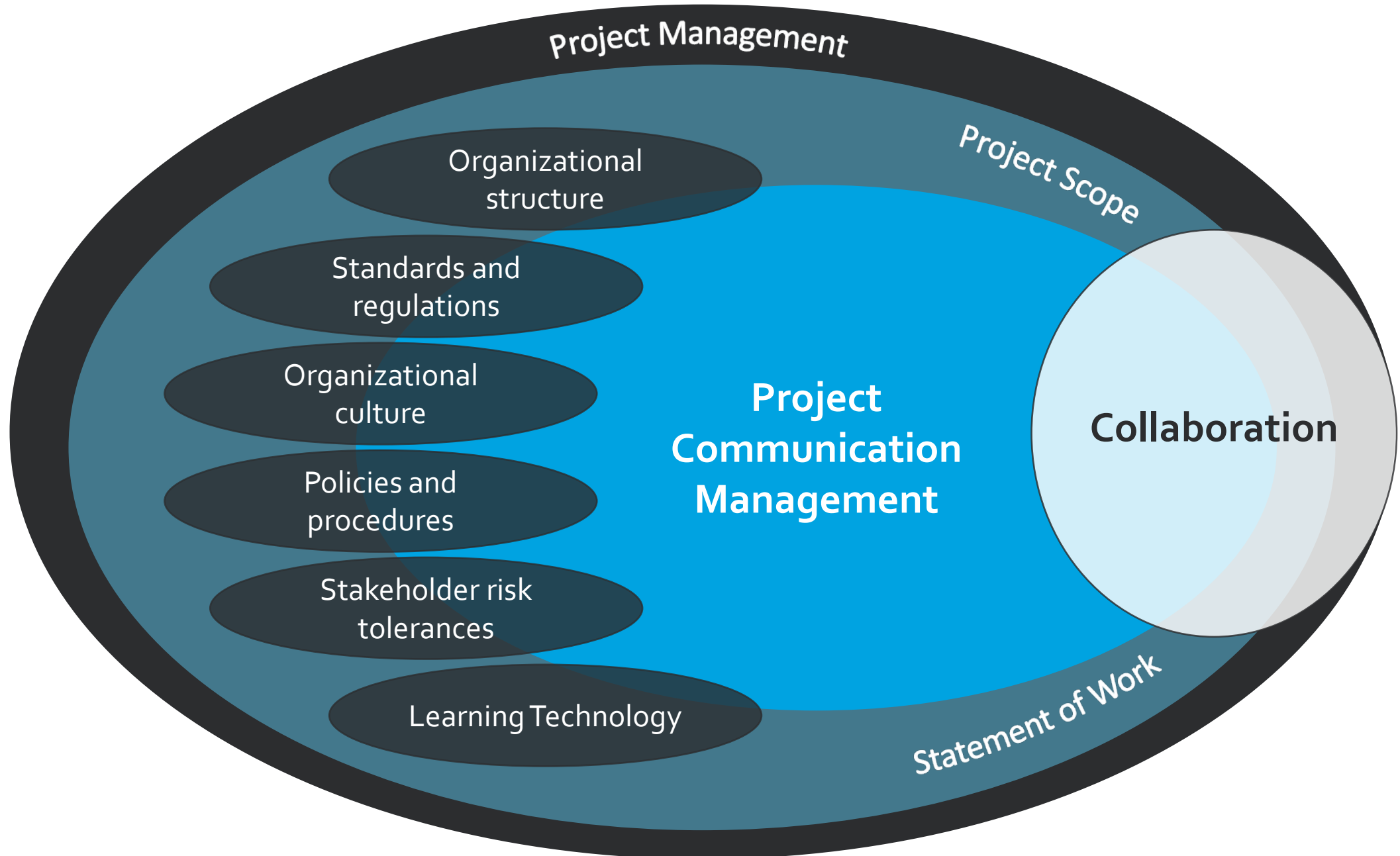
# Project Communication Management

For Instructional Designers

# Identify All the Aspects around Project Communication: Who, What, When, Where, Why and How



# Recognize and Incorporate Environmental Factors

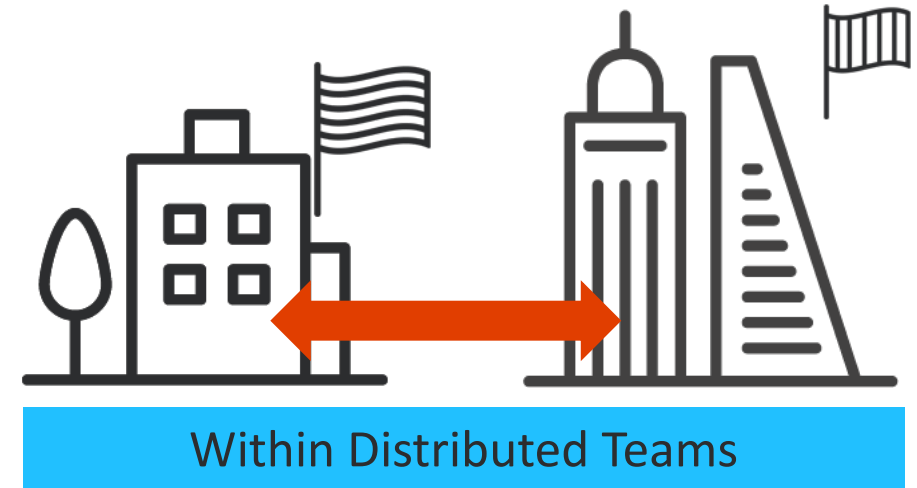
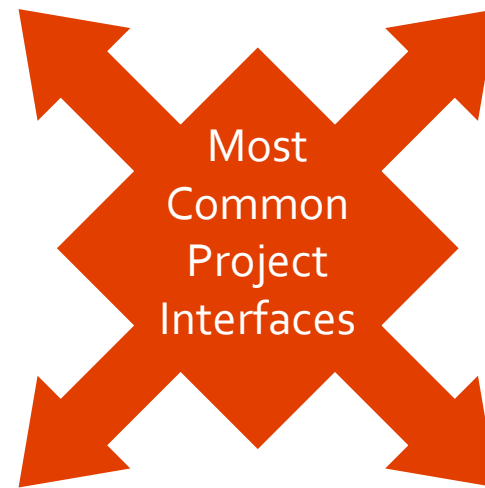




# Identify Organizational Processes and Assets

- approved technology
- security issues
- archiving
- allowed communication media

# Identify the Major Obstacles in Communication



# Address Major Obstacles in Communication



## **Political Obstacles:**

Make special efforts to be aware of the key political players in the organization. Project communication can greatly improve with the buy-in of key players and influencers.

# Address Major Obstacles in Communication

## Cultural Obstacles:

An organization's culture defines the way to behave within that organization. Their organizational culture consists of shared beliefs and values, typically established by leaders and then communicated and reinforced throughout the organization. As project managers, we can ease possible communication difficulties by understanding the divergences in attitudes between the parties involved, and then acting as intermediaries to facilitate communication.



# Address Major Obstacles in Communication



## **Linguistic Obstacles:**

Recognize, clarify and explain the use of specialized terminology. Recognize that specialized terminology is also used by different disciplines. Request clarification when there is specialized terminology involved in the content.